



Event Guide

Updated March 2024



OLD-WORLD AMBIANCE WITH A CONTEMPORARY TWIST

Red Oak Brewery brings the slow, old world simplicity of true Bavarian brewing to North Carolina. We are America's largest lager only craft brewery featuring unfiltered, unpasteurized and preservative free beer!

Our charming Lager Haus and BierGarten has been an NC destination since 2019. We are now excited to offer event space rental under the management of Pepper Moon Catering!

RED OAK BREWERY EVENTS | 6905 KONICA DRIVE | WHITSETT, NC 27377

redoakbreweryevents.com
hello@redoakbreweryevents.com
336-808-4123

Hummin'Bird Hall

Hummin'Bird Hall is a brand new event space opening in April 2024!

Capacity: 110 seated | 150 standing

INCLUDED WITH RENTALS

- Exclusive access to the flexible Hummin'Bird Hall and adjoining outdoor Balcony
- Shared access to the BierGarten
- In-house catering, rental and bar services
- Built-in private bar with taps
- Tables and chairs for up to 100 guests
- White, ivory or black floor-length linens & napkins for up to 100 guests
- Setup and cleanup
- Ample parking
- Venue & Catering Specialist to organize in-house details such as food, beverage, rentals, floor plan and vendor recommendations
- Venue Host
- Bartender
- Security for events over 75 guests
- Dressing Suite with private restroom and Lounge available with 12 hour wedding rental

AVAILABILITY & RATES

Thursday - Sunday 12 pm - 12 am

*Your rental period includes 1 hour for vendor setup, the arrival through departure of guests and 1 hour of cleanup.
Additional setup time may be required at an additional cost depending on the complexity of your event.
Events must end by 11 pm.*

THURSDAY

5 hours \$1,500
12 hours \$3,500

FRIDAY

5 hours \$1,500
12 hours \$4,000

SATURDAY

12 hours \$5,000

SUNDAY

12 hours \$4,000

1516 ROOM

The 1516 Room is a semi-private event space within the LagerHaus

Capacity: 42 seated | 80-100 standing

INCLUDED WITH RENTALS

- Exclusive access to the 1516 Room
- Shared access to the BierGarten
- In-house catering, rental and bar services
- Option to utilize The Wurst Haus or food trucks
- Built-in private bar with taps
- Communal tables and chairs for up to 42 guests plus 10 bar stools
- Setup and cleanup
- Ample parking
- Venue & Catering Specialist to organize in-house details such as food, beverage, rentals, floor plan and vendor recommendations
- Venue Host
- Bartender

AVAILABILITY & RATES

Wednesday - Thursday 3 pm - 11 pm

Friday 6 pm - 11 pm*

Saturday 11 am - 11 pm

Sunday 11 am - 7 pm

*Your 5 hour rental period includes 1 hour for vendor setup, the arrival through departure of guests and 1 hour of cleanup.
Additional setup time may be required at an additional cost depending on the complexity of your event.*

**7pm is the earliest an event can begin on Friday.*

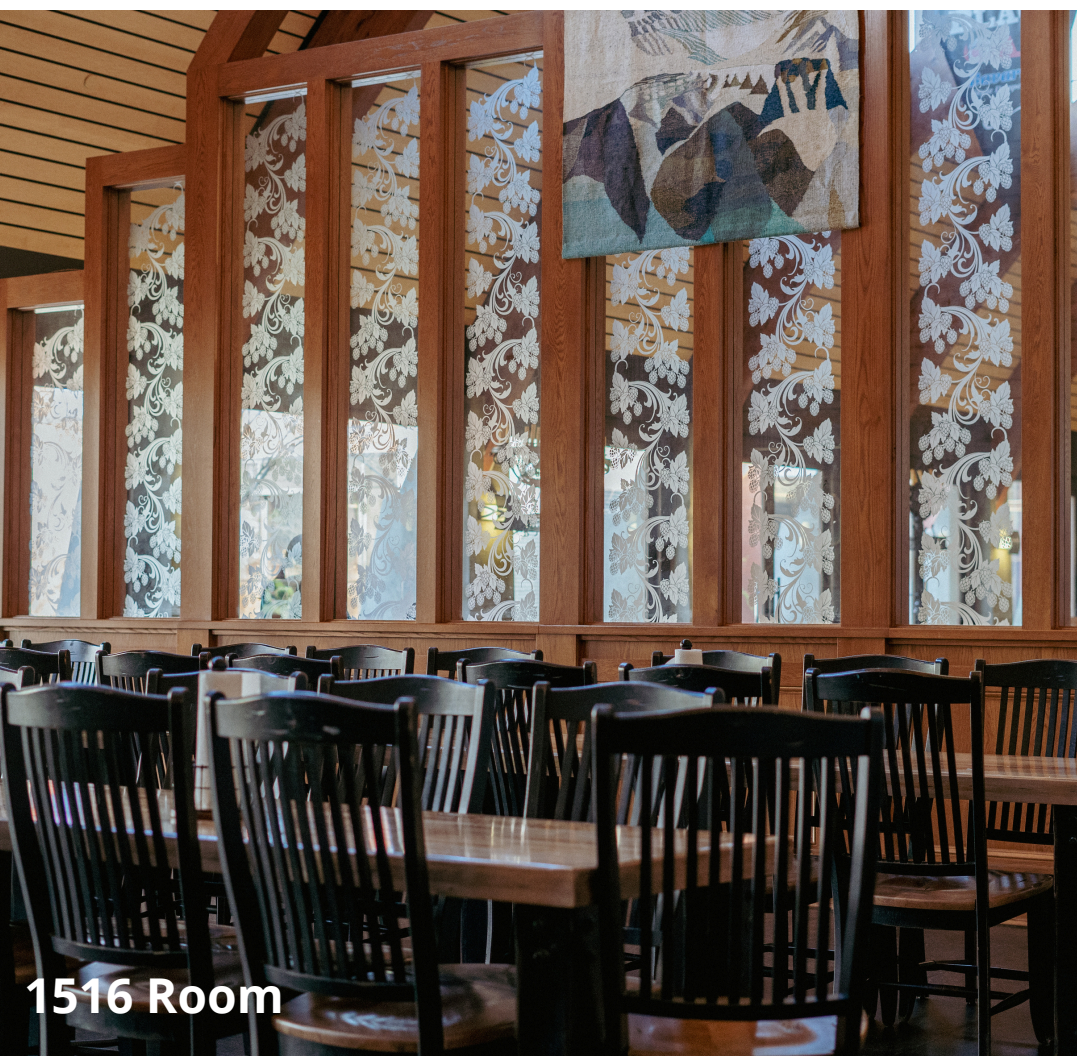
WEDNESDAY - SUNDAY

5 hours \$800

\$150 each additional hour



Hummin' Bird Hall



1516 Room



BierGarten



FAQ - EVENTS

When can I visit the space?

We would love to show you all Red Oak Brewery has to offer for your event!

Tours must be scheduled in advance based on availability. Please email to schedule a time!

General availability is

- Wednesday-Friday 4PM-6PM
- Saturdays & Sundays on occasion based on availability

*Please enter through the Main Doors and meet in the Gift Shop

How do I reserve my event date and what is the payment schedule?

Submit a nonrefundable first payment of 50% of the estimated total due (venue rental rate + estimated catering costs) and a signed contract. The balance of the final total due must be paid 1 week prior to the event date. Payments are accepted by cash, check (payable to Pepper Moon Catering) and credit card. Please inquire about payment plans.

May I make changes to my contract after booking? When are final details and guest count due?

Yes, you may make changes! We will work with you during the planning process to help you refine your food, beverage and rental selections. Whenever you make an update, we will provide a revised contract, so you know where your costs are allocated.

You may change the estimated headcount provided at the time of booking. The final guaranteed guest count, menu selections, layout and event details are due 2 weeks prior to the Event Date and may not be reduced from that point.

Do I have to use certain vendors?

Hummin' Bird Hall

All food (with the exception of wedding cake and specialty desserts) and equipment rentals (linens, china, chairs) must be secured through Pepper Moon Catering.

1516 Room

Food may be provided by Pepper Moon Catering, Food Trucks or The Wurst Haus.

Alcohol

All alcoholic beverages in the event spaces must be secured through your contract with Pepper Moon Catering. Alcohol will be provided and served by Red Oak Brewery. We offer a variety of bar service options to meet your budget. Please see the alcohol rules in your contract.

No alcohol is permitted to be carried in.

FAQ - EVENTS

Are there age restrictions?

You must be 21+ to access the Lager Haus, 1516 Room and BierGarten.

Guests under 21 may only access the Hummin'Bird Hall.

Do we have access to other areas?

The Lager Haus, BierGarten and Anne Griffith Art Gallery are public areas, which you are welcome to access during standard operating hours. Please keep in mind these areas are 21+ only.

No professional photography, food or beverage is permitted in the Gallery.

What is the address for invitations?

Red Oak Brewery - Main Entrance
6905 Konica Drive
Whitsett, NC 27377

What tables and chairs are provided?

Hummin'Bird Hall

- (110) black crossback chairs
- (13) 60 inch round banquet tables
- (2) 48 inch round banquet tables
- (5) 6 foot live edge wood tables
- (2) 6 foot banquet tables
- (2) 8 foot banquet tables
- (6) tall cocktail tables

1516 Room

Communal tables with 42 chairs plus 10 bar stools

FAQ - EVENTS

Do you offer custom menus and special food requests?

Yes, the provided menus are a great starting point, but we love to custom design menus to reflect your personal tastes and the season. We are happy to discuss gluten/dairy/nut free, vegan/vegetarian and kids options.

May I bring in specialty cake or desserts?

Yes, and we are happy to provide cake cutting service at no additional charge.

Do you offer a food tasting?

We offer wedding couples complimentary tickets to our two open house tastings per year held in Greensboro. The tasting menu is selected to include a range of items such as hors d'oeuvres, entrees, and side dishes. You will be assured of our excellent food quality and amazing catering staff service. It's delicious and a lot of fun to attend!

Private tastings for weddings and other events may be arranged for an additional charge.

Are we allowed to bring in décor? Are there decor restrictions?

Absolutely - you are welcome to bring your own unique event décor! Décor must be installed and removed during your rental period.

NOT PERMITTED

- Balloons, foil confetti, paper confetti, sprinkles, sequins, items that shed glitter, birdseed, rice, hay, fog machine, bubble machine, pyrotechnics.
- The use of nails, tacks, tape, command strips, glue or staples to affix items to walls or columns.
- Silk petals outdoors.
- Open flame - candles must be enclosed in glass or metal containers. Taper candles must be completely enclosed in a cylinder with a base to contain any wax drips.
- Candles placed on the floor.
- Decor in the public areas such as the Lager Haus and BierGarten.

GENERAL

- All decorations must be removed without causing damage to the venue.
- Only low tack tape, such as Gaff tape, may be used to tape down cords to the floor.
- No rearrangement of venue furniture or art work.
- All florals should be pre-arranged, no flower arranging on site.

Will you clean up the space?

Yes, we will take care of cleanup! You are responsible to remove all personal items, decorations, and signage from the interior and exterior of the space by the end of the venue rental.

FAQ - WEDDINGS

What is a typical 12-hour wedding timeline?

- 5 hours Getting Ready, Vendor Setup, Photos
- 30 minutes Guest arrival
- 30 minutes Ceremony
- 1 hour Cocktail Hour
- 4 hours Reception
- 1 hour Vendor Breakdown/Cleanup

Everyone may access the Hummin'Bird Hall during your 12 hour contracted wedding rental time.

Do you offer time for a wedding rehearsal?

Rehearsal time is included within the 12 hour rental for wedding parties to have a quick run through on the day-of. If you need a more in-depth rehearsal time please inquire about renting additional time.

Where can wedding ceremonies take place?

Ceremonies will be held in the Hummin'Bird Hall. Our team will flip the room during cocktail hour to prepare for your reception.

Where can wedding cocktail hour take place?

Guests can mingle between the built-in Bar and outdoor Balcony. For an additional fee, you may rent the 1516 Room.

Is there a wedding coordinator requirement?

Clients are required to hire a wedding coordinator from our pre-approved list. The vendors included on the list are experienced professionals with a variety of styles and price points. Coordinators must attend the final walk through meeting, rehearsal, and be onsite through the end of the rental period. A seasoned coordinator is an essential part of your vendor team to create a successful wedding day!

You are welcome to hire other vendors to provide additional goods and services. We are happy to provide a list and chat about recommended vendors.

What may I use for a wedding exit?

We allow sparklers, glow sticks, fiber optic wands, ribbon wands, noise makers, bubbles, butterfly releases and fresh petals/leaves for outdoor use. We DO NOT allow confetti, sequins, glitter, rice, birdseed or fire lanterns.